



REQUIRED SENATE BILL (S.B.) 11 TRAINING VIDEOS SPONSOR OPPORTUNITIES

The 2007 TX homeland security bill, S.B. 11, **mandates** that certain appointed public officers complete three hours of emergency management training. A detailed article relating to this training appeared in the June 20, 2007, edition of the *TML Legislative Update* and is available at www.tml.org/leg_updates/legis_update062007b_EMT.html.

Under the bill, certain appointed public officers, including fire chiefs and some appointed emergency management personnel, are required to take the emergency management training. The training must be completed: (1) by January 1, 2009, for officers who took office before January 1, 2008; or (2) within 180 days of taking office for an officer who took office after January 1, 2008.

The new homeland security bill, S.B. 11, mandates that certain appointed public officers complete three hours of emergency management training. Certain city officials may therefore be required to take the training. The video is not the only way to satisfy the training requirement. You may attend GDEM training when it is available in your area or you may attend training in Austin or at other sites.

Who and What

According to the bill, the following persons must complete the training requirement:

“...an appointed public officer: (1) whose position description, job duties, or assignment includes emergency management responsibilities; or (2) who plays a role in emergency preparedness, response, or recovery.”

Benefits of Sponsorship:

- Gain exposure for your organization to over 50,000 local and state homeland security leaders.
- Be recognized as a supporter in the efforts for Texas Homeland Security improvement efforts.
- Exposure in DVD front / back signage, marketing materials.
- Webpage with short description and hyperlink to your website
- Recognition and hyperlink from the Texas Homeland Security Alliance website.

As concerned responsible citizens and organizations, our families and friends count on all of us to help make a difference in securing and protecting our nation. All proceeds help further the efforts of the Texas Homeland Security Alliance, a non-profit organization, for the improvement of homeland security initiatives.

Please help us support our homeland security frontline field force! In turn, enhance your relationships with key decision makers!

**REQUIRED SENATE BILL (S.B.) 11
TRAINING VIDEOS
SPONSOR OPPORTUNITIES**

Sponsor Opportunities are as follows:

PREMIER SPONSOR:

\$25,000

Platinum sponsors will receive:

- ✓ Billboard listing in the DVD menu of all three videos
- ✓ 90 second infomercial at the end of all three (3) videos
- ✓ Billboards with Company Logo beginning and ending of all three (3) videos
- ✓ Prime location, company logo, paragraph and hyperlink on S.B. 11 Videos Web Page
- ✓ Company Logo, Paragraph and Hyperlink on the Texas Homeland Security Alliance Website
- ✓ Premier Location for Company Logo, Paragraph and Hyperlink on e-blast page to over 50,000 TX city / county appointed leaders

PLATINUM SPONSOR:

\$15,000

Platinum sponsors will receive:

- ✓ 60 second infomercial at the end of two (2) videos
- ✓ Billboards with Company Logo at the beginning and ending of three (3) videos
- ✓ Company logo, paragraph and hyperlink on S.B. 11 Videos Web Page
- ✓ Company Logo, Paragraph and Hyperlink on the Texas Homeland Security Alliance Website
- ✓ Company Logo, Paragraph and Hyperlink on e-blast page to over 50,000 TX city / county appointed leaders

GOLD SPONSOR:

\$10,000

Gold sponsors will receive:

- ✓ 30 second infomercial at the end of one (1) video
- ✓ Billboards with Company Logo at the ending of three (3) videos
- ✓ Company logo, paragraph and hyperlink on S.B. 11 Videos Web Page
- ✓ Company Logo, Paragraph and Hyperlink on the Texas Homeland Security Alliance Website
- ✓ Company Logo, Paragraph and Hyperlink on e-blast page to over 50,000 TX city / county appointed leaders

SILVER SPONSOR:

\$5,000

Silver sponsors will receive:

- ✓ Billboards with Company Logo at the ending of three (3) videos
- ✓ Company logo, paragraph and hyperlink on S.B. 11 Videos Web Page
- ✓ Company Logo, Paragraph and Hyperlink on the Texas Homeland Security Alliance Website
- ✓ Company Logo on e-blast page to over 50,000 TX city / county appointed leaders

**REQUIRED SENATE BILL (S.B.) 11
TRAINING VIDEOS
SPONSOR OPPORTUNITIES**

BRONZE SPONSOR:

\$2,500

Bronze sponsors will receive:

- ✓ Billboards with Company Name at the ending of one (1) video
- ✓ Company Logo and hyperlink on S.B. 11 Videos Web Page
- ✓ Company Logo and Hyperlink on the Texas Homeland Security Alliance Website
- ✓ Company Logo on e-blast page to over 50,000 TX city / county appointed leaders

WHITE SPONSOR:

\$1,000

White sponsors will receive:

- ✓ Company Logo on S.B. 11 Videos Web Page
- ✓ Company Logo on the Texas Homeland Security Alliance Website
- ✓ Company Name on e-blast page to over 50,000 TX city / county appointed leaders

DONATION SPONSOR:

\$500

Donation sponsor will receive:

- ✓ Company Name on S.B. 11 Videos Web Page
- ✓ Company Name on the Texas Homeland Security Alliance Website
- ✓ Company Name on e-blast page to over 50,000 TX city / county appointed leaders

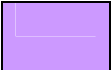






- ✓ The purpose of the sponsorships is to defray costs and not to make a profit.

For more information go to <http://www.TxHSA.net>
Contact: Margaret Rabbitt at 214.415.5527 or marabbitt@gmail.com

**REQUIRED SENATE BILL (S.B.) 11
TRAINING VIDEOS
SPONSOR OPPORTUNITIES**

By completing this form, I agree to contribute at the level of sponsorship I indicate below. I will forward payment for this amount to Texas Homeland Security Alliance by no later than July 31, 2008.

The form can be filled out by typing in the fields and then saved/printed.

Premier		\$25,000	Bronze		\$2,500
Platinum		\$15,000	White		\$1,000
Gold		\$10,000	Donation		\$ 500
Silver		\$5,000			

Contact Name			
Company			
Full Address			
Phone		Email	

Special Instructions:

Amount/Type of Sponsorship	\$	
----------------------------	----	--

Payment Information:

Check

PayPal

Billing Information:

Card Type VISA MasterCard Discover

Card Number: _____

Expiration Date ____/____

Verification Code: _____

Name on Card: _____

Signature on Card: _____

Payments must be received before Friday, August 8, 2008.

CHECKS or CREDIT CARDS are made out to Texas Homeland Security Alliance

Mail to:

Texas Homeland Security Alliance
C/O of Margaret Rabbitt @ TWL Knowledge Group
4101 International Parkway
Carrollton, TX 75007

Sign up online at www.TxHSA.net or send sponsorship registration and payments to Margaret Rabbitt at marabbitt@gmail.com. For questions, call 214.415.5527.

Fax completed sponsor form and credit card payments to 972.432.0680 or mail to: Texas Homeland Security Alliance per above.